



## ARTIFICIAL INTELLIGENCE IN REAL ESTATE

### CONTINUING EDUCATION

**APRIL 24, 2025**

**9:00 AM – 11:00 AM**

**VIRTUAL ZOOM MEETING**

Zoom link will be sent 1 day prior to class

**MemberMax™/EduPass: FREE**

**GMAR Members: \$10.00**

**Non-Members: \$40.00**

Officially certified for 2 Elective CE credits by:



Presented by

**BART PATTERSON** | ABR, ACP, CIAS, CRS, CDPE, GREEN, e-PRO, GRI, SRES, REO, RENE, PSA, MCNE

Artificial Intelligence or AI as it is most often termed is something we have been hearing about in the news, online and it seems everywhere we turn, but what is it and how does it work or affect the real estate market? Many of our industry leaders have said that AI is one of the biggest changes to hit the real estate market and that it comes in many forms, from automated chat systems and websites to heat maps, virtual staging, and virtual property tours to predictive services based on analytical data that determines patterns in selling or buying. It is everywhere and already seen in many of our daily activities!

Join us as we take a deeper look into AI, how it affects you and the Real Estate industry as well as real-life application scenarios.

**For questions contact:**

Traci Dean | Education Director

**248-522-0341 | [traci@gmaronline.com](mailto:traci@gmaronline.com)**

**Register today!**

<https://gmaronline.com/node/58470>